

1

Review your property investments on a regular basis

Staying close to how your property investment is working for you will reduce your anxiety, optimise your cash flow and make you feel like you are still in control of your financial future. The following strategies all feed into this one.

2

Monitor capital growth to consider unlocking equity

You must have a steady source of reliable property data at your fingertips to help you track the property markets. This is part of your trade as a switched-on property investor.

3

Maximise your rental returns by reviewing every six to twelve months

A good time to review your rental income is at the end of lease. Talk to your property manager to get a feel for the rental market and price expectations.

4

Tracking macro trends

Set up an alias email address for each of your properties and subscribe to my Capital Properties' Australian Property Market Report.

5

Tracking micro trends

Once you've got a good snapshot of the macro view of the property market, you can drill down and get more specific in terms of the suburb where you have invested.

6

Optimise your tax reduction strategy for maximum cash flow

Maintain a detailed financial spreadsheet for your property. Track property expenditures and rental incomes as the property management statements come in.

6 STRATEGIES TO KEEP
YOUR INVESTMENT PROPERTY(S)
WORKING FOR YOU