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A STABLE INVESTMENT FOR THE LONGER TERM

Investing in the right location can be more stable than other types of investing provided you hold property for the longer term, and ride through the ups and downs of property cycles.

AN INCOME PRODUCING ASSET

If you've researched well before buying a property for investment, you'll have an additional income stream from good tenants.

CAPITAL GROWTH AND ASSOCIATED BENEFITS

As your well chosen property investment increases in value, you don't get taxed on the capital gain unless you sell. In the meantime, you can tap into the extra equity you're growing.

A TANGIBLE ASSET

Few investments can compare to the tangibility of bricks and mortar. You're investing into something you can physically see and touch.

IT'S SIMPLE AND REAL

Shelter is a basic need. It's real life stuff, not a complex, abstract investment formula. You don't need any specific or specialised training to invest in property. That said, common sense and an appetite to learn and keep learning is a must.

EARNs YOU TAX DEDUCTIONS

Most of the property related expenses you'll accrue throughout the year will be an offset against your taxable income.

BENEFITS AND RISKS OF PROPERTY INVESTMENT

HIGH COSTS INVOLVED IN REAL ESTATE TRANSACTIONS

There is a high cost to invest into property and conversely a high cost to get out of property.

A SLOW TRANSACTION PROCESS

It can feel tediously slow, as quick transactions and property simply don't go together.

INTEREST RATES CAN GO UP

Depending on what is happening in the economy, interest rates can go up without much notice. Higher interest rates mean more money out of your pocket.

A VACANT PROPERTY CAN BE COSTLY

If you're in the property game for the long term, it will be inevitable that you'll have to cover the full cost of holding the investment property without rental income in between tenancies.

MARKETS WILL FLUCTUATE

Property markets can fluctuate after growth periods. Your property could be in a position where you owe more than what the property is worth. This is known as negative equity.

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